

Alarm.com Builder Program

Make the Smart Home the New Builder Standard

The Alarm.com Builder Program allows home builders to provide smart home technology as a standard in every new build and gives home buyers automation services included with their new home purchase. Builders can rapidly deploy a full-range of Alarm.com's smart home solutions in new communities and model homes, while minimizing risks and costs by partnering with an Alarm.com service provider for hardware installation and ongoing support.

Through this business partnership, you can cost-effectively deploy hardware in new home builds, showcase smart home solutions to new home buyers, and activate automation-only customers with the opportunity to upgrade to a full security solution.

What's in it for me?

In addition to the full suite of Growth & Productivity Services that are available to you as an Alarm.com Service Provider, you will also receive the following exclusive Builder Program features:

\$0 Builder Automation Service Plan

Gain access to the Builder Automation & Awareness service plan. This plan is \$0/month, guaranteed for 36 months. It includes seven features including locks, thermostat, lights, garage door, shade control, voice control, and a live-view only doorbell.

Builder Automation

Activation Fee	\$0.00
Monthly Cost	\$0.00 <i>(up to 36 months)</i>

Includes 7 features

Locks	Shade Control
Thermostat	Voice Control
Lights	Doorbell Camera
Garage Door	0 recorded clips (online/uploads)

SERVICE PROVIDER REQUIREMENTS:

- To participate in the Alarm.com Builder Program two of your company representative must complete the Builder Program Academy Online Training. Log into the Alarm.com Partner Portal to access the Academy Online.
- You must maintain a 40% upsell rate to paid Interactive Security Accounts.

Alarm.com Builder Program

Discounted Alarm.com Hub

As part of the Alarm.com Builder Program, you will have access to discounted Alarm.com Hubs for only \$100 each. The Hub is a cost-effective solution that comes ready with free basic automation services that can be included in every new build. It communicates to Alarm.com via a cellular LTE communication path and only supports Z-Wave automation devices - not security sensors. The Alarm.com Hub can only be ordered directly from Alarm.com.

Note: If the builder elects to standardize on a security panel instead of the Hub, the security panel can be used with the \$0 Builder Automation Service Plan.



Model Home Program

With the Model Home Program, you will receive one Alarm.com Model Home Kit per 25 homes in one community. Free equipment will be provided and installed in the model home and used to showcase Alarm.com's full smart home automation capabilities.

ALARM.COM MODEL HOME KIT INCLUDES:



Alarm.com
Smart Thermostat



Alarm.com Wi-Fi
Doorbell Camera



Smart Door Lock



Smart Lights



Alarm.com
Image Sensor



ADC-V523 or ADC-V723
Video Camera



Smart Garage
Door Kit



Alarm.com
Wellcam